

GAIL ANDERSON
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MUSEUM EXPERIENCE

President, Gail Anderson & Associates, Novato, CA. Facilitates strategic planning and positioning, organizational transformation, board development, public engagement, executive search, and leadership coaching. Serves 65+ museums and nonprofits with over 50% repeat clients with budgets ranging from \$1 million to \$15 million. Testimonials + project descriptions at www.gailanderson-assoc.com.

Deputy Director, The Mexican Museum, San Francisco, CA. Managed staff and internal planning, developed internal operations and processes, expanded fundraising efforts, and provided guidance to Executive Director and Board of Trustees.

Vice President, Museum Management Consultants, Inc., San Francisco, CA. Secured new work, led strategic planning projects, and supported executive searches.

Chair, Department of Museum Studies, JFK University, Berkeley, CA. Oversaw 4 staff members and 12+ part-time faculty. Stayed abreast of national trends and evolved curriculum for relevance in changing environment. Expanded network, presence and reputation of one of the nation's best museum studies graduate programs.

Assistant Director of Admin. & Development, Southwest Museum, Los Angeles, CA. Built development office from scratch, secured grants, expanded membership program, heightened visibility in Los Angeles area, and worked closely with Executive Director and financial officer.

Curator of Education, Southwest Museum, Los Angeles, CA. Built education department from scratch, launching docent program, adult + children's programs, and school + general tours. Worked with exhibition team on reinstallation of permanent galleries.

Museum Educator, Museum of Northern Arizona, Flagstaff, AZ. Developed and managed docent training program, tours, and programs for adults, children and families. Participated in development of summer Hopi and Navajo arts festivals. Participated in reinstallation of permanent galleries.

SPECIAL PROJECTS

Projects include: Membership on advisory boards; Packard grant recipient to GA&A; Reviewer of national and regional publications; Co-director of director's roundtable in the Bay Area; and, Instructor on leadership at University of Victoria.

LEADERSHIP ROLES

American Alliance of Museums: Past Board member; Reviewer for Museum Assessment Programs; Member of task force that produced seminal publication, *Excellence and Equity: Education and the Public Dimension of Museums*.

Western Museums Association: Board member for over 12 years; Served as President for 2 years; Led strategic planning; Co-chaired program committee for annual conference.

The Museum Group: Member of group of leading museum consultants in the US + Canada; Chaired Nominating Committee.

Marin School of the Arts Foundation Board: Past President and Board member.

PROFESSIONAL PRESENTATIONS (70+)

Facilitator, panelist, and keynote speaker. National and international speaking engagements on topics including: leadership, sustainability, organizational transformation, public engagement, relevance in the 21st century, Latino audience development, community participation, planning for strategic success, governance and trusteeship.

Engagements at annual conferences or special convenings hosted by: the Alberta Museums Association; American Alliance of Museums; Visitor Studies Association; Western Museums Association; Zhejiang Museum Association (China); Ontario Museums Association (Canada); ArtTable; Balboa Park Cultural Partnership Learning Institute; California Association of Museums; Hawaii Museums Association; Nonprofit Gallery Association of the Bay Area; US Information Agency Young Africans Leaders Project; Utah Museums Association: Cultural Connections.

University lecturing at: Harvard Extension; JFK University; University of Victoria; University of Oregon, Eugene; University of California, Santa Cruz.

SELECTED PUBLICATIONS

Books

Contributing Author, "Reflections on Organizational Transformation in the 21st Century," featured in Dr. Robert Janes 3rd edition of *Museums and the Paradox of Change*, Routledge, U.K., 2013.

Editor, *Reinventing the Museum: The Evolving Conversation on the Paradigm Shift – Second Edition*, AltaMira Press, Walnut Creek, CA, 2012.

Editor and Principal Contributing Author, *Museum Mission Statements: Building a Distinct Identity*, American Association of Museums, Technical Information Services, Washington, D.C., 1998.

Over 24 articles on topics ranging from leadership to governance, relevance, and organizational change.

SELECTED AWARDS

Scholarship established, *Gail Anderson Award for Outstanding Scholarship in Museums and Social Responsibility* by the Department of Museums Studies, John F. Kennedy University.

Director's Chair Award for Excellence in Service to the Museum Field in the Western Region, Western Museums Association, 1997.

Harry L. Morrison Distinguished Teaching Award, John F. Kennedy University, 1996.

EDUCATION

Museum Management Institute, sponsored by the J. Paul Getty Trust and the Art Museum Association at the University of California, Berkeley.

Master of Arts in Teaching (M.A.T.) Museum Education, George Washington University.

Bachelor of Arts Degree (B.A.), Art, The Colorado College.