

GAIL ANDERSON, PRESIDENT, GAIL ANDERSON & ASSOCIATES
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PROFESSIONAL EXPERIENCE

President, Gail Anderson & Associates, Novato, CA. 2002 – Present. Launched company in 2002. Facilitate strategic planning and positioning, organizational transformation, board development, public engagement, executive search, and leadership coaching. Over 120+ projects serving over 70+ museums with the majority repeat clients with annual budgets ranging from \$1 million to \$15 million.

Deputy Director, The Mexican Museum, San Francisco, CA. 2001-'02. Managed staff, internal planning, operations and processes, expanded fundraising, and provided guidance to E.D. and Board.

Vice President, Museum Management Consultants, Inc., SF, CA. 1997 – 2001. Secured new work, led strategic planning projects, and supported executive searches.

Chair + Professor, Department of Museum Studies, JFK University, Berkeley, CA. 1986 – 1997. Oversaw 4 staff members and 12+ part-time faculty + 60 students annually. Stayed abreast of trends and evolved curriculum to retain relevancy. Expanded reputation of one of the best graduate programs in the US.

Assistant Director of Admin. & Development, Southwest Museum, LA, CA. 1983-1985. Built first ever development office, secured contributions + grants, expanded membership program, heightened visibility in Los Angeles area, and worked closely with Executive Director and financial officer.

Curator of Education, Southwest Museum, LA, CA. 1982 – 1983. Built first ever education department, launched docent program, developed and ran adult + children's programs, + school + general tours. Worked with exhibition team on reinstallation of permanent galleries.

Museum Educator, Museum of Northern Arizona, Flagstaff, AZ. 1977 – 1981. Developed and managed docent training program, tours, and programs for adults, children and families. Participated in development of Hopi and Navajo arts festivals. Participated in reinstallation of permanent galleries.

SPECIAL PROJECTS

Projects include: Member of **Advisory Boards**; **Packard Foundation** grant to GA&A; Reviewer of national and regional publications; Co-director of **Director's Roundtable** in the Bay Area; Instructor on leadership at **University of Victoria**; and, founder of **Southwest Museum Educators Consortium**.

LEADERSHIP ROLES

American Alliance of Museums: Past Board member; Reviewer for Museum Assessment Programs; Member of task force that produced *Excellence and Equity: Education and the Public Dimension of Museums*.

Western Museums Association: Board member for 12 years; President for 2 years; Led strategic planning; Co-chaired program committee for annual conference.

The Museum Group: Member of group of leading museum consultants in the US + Canada; Chaired Nominating Committee. Current Chair, TMG Identity Statement Task Force.

Marin School of the Arts Foundation Board: Past President and Board member.

PROFESSIONAL PRESENTATIONS (75+)

Facilitator, panelist, keynote speaker, YouTube presenter. National and international speaking engagements on topics including mission and relevance in the 21st century, leadership, sustainability, organizational transformation, public engagement, Latino audience development, community participation, planning for strategic success, governance and trusteeship.

Engagements at annual conferences or special convenings hosted by: the Alberta Museums Association; American Alliance of Museums; Visitor Studies Association; Western Museums Association; Zhejiang Museum Association (China); Ontario Museums Association (Canada); ArtTable; Balboa Park Cultural Partnership; California Association of Museums; Hawaii Museums Association; Nonprofit Gallery Association of the Bay Area; US Information Agency Young Africans Leaders Project; Utah Museums Association; Cultural Connections.

University lecturing at: Harvard Extension; JFK University; University of Victoria; University of Oregon, Eugene; University of California, Santa Cruz.

SELECTED PUBLICATIONS

Books

Author and Editor, *Mission Matters: Relevance and Museums in the 21st Century*, Rowman and Littlefield, Publisher for the American Alliance of Museums, Lanham, MD, May 2019.

Contributing Author, "Reflections on Organizational Transformation in the 21st Century," featured in Dr. Robert Janes 3rd edition of *Museums and the Paradox of Change*, Routledge, U.K., 2013.

Editor, *Reinventing the Museum: The Evolving Conversation on the Paradigm Shift – Second Edition*, AltaMira Press, Walnut Creek, CA, 2012. First edition, 2004.

Editor and Principal Contributing Author, *Museum Mission Statements: Building a Distinct Identity*, American Association of Museums, Technical Information Services, Washington, D.C., 1998.

Over 24 articles on topics ranging from leadership to governance, relevance, and organizational change.

SELECTED AWARDS

Scholarship established, *Gail Anderson Award for Outstanding Scholarship in Museums and Social Responsibility* by the Department of Museums Studies, John F. Kennedy University.

Director's Chair Award for Excellence in Service to the Museum Field in the Western Region, Western Museums Association.

Harry L. Morrison Distinguished Teaching Award, John F. Kennedy University.

EDUCATION

Museum Management Institute, sponsored by Getty Trust and the AMA at UC California, Berkeley.

Master of Arts in Teaching (M.A.T.) Museum Education, George Washington University.

Bachelor of Arts Degree (B.A.), Art, The Colorado College.