

GAIL ANDERSON, PRESIDENT, GAIL ANDERSON & ASSOCIATES
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PROFESSIONAL EXPERIENCE

President, Gail Anderson & Associates, Santa Fe, NM. 2002 – Present. Launched company in 2002. Facilitates transformational change to achieve community, inclusion, and global relevance through strategic planning, feasibility research, organizational restructuring, and leadership capacity. Over 120+ projects serving over 70+ museums with the majority repeat clients with annual budgets ranging from \$1 million to \$15 million.

Deputy Director, The Mexican Museum, San Francisco, CA. 2001-02. Managed staff, internal planning, operations, and, expanded fundraising, while supporting the E.D. and Board.

Vice President, Museum Management Consultants, Inc., SF, CA. 1997 – 2001. Secured new work, led numerous strategic planning projects, and supported executive searches.

Chair + Professor, Department of Museum Studies, JFK University, Berkeley, CA. 1986 – 1997. Oversaw 4 staff members and 12+ part-time faculty + 60 students annually. Stayed abreast of trends and evolved curriculum to retain relevancy. Built reputation as one of the best museum studies graduate programs in the US.

Assistant Director of Admin. & Development, Southwest Museum, LA, CA. 1983-1985. Initiated development efforts, secured contributions + grants, expanded membership program, heightened visibility in Los Angeles area, and worked closely with Executive Director and financial officer.

Curator of Education, Southwest Museum, LA, CA. 1982 – 1983. Built first ever education department, launched docent program, developed, oversaw adult + children's programs, school + general tours. Worked with exhibition team on reinstallation of permanent galleries.

Museum Educator, Museum of Northern Arizona, Flagstaff, AZ. 1977 – 1981. Developed and managed docent training program, tours, and programs for adults, children, and families. Participated in development of Hopi and Navajo arts festivals. Participated in reinstallation of permanent galleries.

SPECIAL PROJECTS

Projects include: Member of **Advisory Boards**; Recipient of **Packard Foundation** grant; Reviewer of international and national publications; Co-director of **Director's Roundtable** in the Bay Area; Instructor for leadership course at **University of Victoria**; and, Founder of **Southwest Museum Educators Consortium**.

LEADERSHIP ROLES

American Alliance of Museums: Past Board member; Reviewer for Museum Assessment Programs; Member of task force that produced *Excellence and Equity: Education and the Public Dimension of Museums*.

Western Museums Association: Board member for 12 years; President for 2 years; Led strategic planning; Co-chaired program committee for annual conference.

The Museum Group: Past member of leading museum consultant organization in the US + Canada; Chaired Nominating Committee. Chaired, TMG Identity Task Force.

Marin School of the Arts Foundation Board: Past President and former Board member

SELECTED PUBLICATIONS

Editor and author, *Reinventing the Museum: Relevance, Inclusion, and Global Responsibilities*, third edition, Rowman + Littlefield, Lanham, MD, May 2023.

Co-author A. Ackerson + D. Bailey, "Inside Out, Outside In," *Museum* May/June 2021, AAM.

Co-author with Anne Ackerson + Dina Bailey, *The Resilience Playbook*, December 2020.

Author and Editor, *Mission Matters: Relevance and Museums in the 21st Century*, Rowman and Littlefield, Publisher for the American Alliance of Museums, Lanham, MD, May 2019.

Contributing Author, "Reflections on Organizational Transformation in the 21st Century," featured in Dr. Robert Janes 3rd edition of *Museums and the Paradox of Change*, Routledge, U.K., 2013.

Editor, *Reinventing the Museum: The Evolving Conversation on the Paradigm Shift, Second Edition*, AltaMira Press, Walnut Creek, CA, 2012. First edition, 2004.

Over 24 articles on topics including leadership, mission, strategic planning, governance, relevance, and organizational change.

PROFESSIONAL PRESENTATIONS (75+)

Facilitator, panelist, keynote speaker, webinar presenter. National and international speaking engagements on topics including institutional resilience, mission, relevance in the 21st century, leadership, sustainability, organizational transformation, public engagement, Latino audience development, community participation, planning for strategic success, governance, and trusteeship.

Engagements at annual conferences and special convenings hosted by: the Alberta Museums Association; American Alliance of Museums; American Association of State and Local History; ArtTable; Balboa Park Cultural Partnership; California Association of Museums; Cultural Connections; Hawaii Museums Association; Museums Alaska; Museums and Change Series; New Mexico Association of Museums; Nonprofit Gallery Association of the Bay Area; Ontario

Museums Association (Canada); US Information Agency Young Africans Leaders Project; Utah Museums Association; Visitor Studies Association; Western Museums Association; Zhejiang Museum Association (China).

University lecturing at: Bank Street College; Claremont Graduate School; George Washington University; Harvard Extension; Institute of American Indian Art; JFK University; Seton Hall University; San Francisco State University; University of California, Santa Cruz; University of Kansas, Lawrence; University of Oregon, Eugene; University of Victoria, British Columbia.

SELECTED AWARDS

Scholarship established, *Gail Anderson Award for Outstanding Scholarship in Museums and Social Responsibility* by the Department of Museums Studies, John F. Kennedy University. *Director's Chair Award for Excellence in Service to the Museum Field in the Western Region*, Western Museums Association. *Harry L. Morrison Distinguished Teaching Award*, John F. Kennedy University.

EDUCATION

Museum Management Institute, sponsored by Getty Trust and the AMA at UC California, Berkeley.

Master of Arts in Teaching (M.A.T.) Museum Education, George Washington University.

Bachelor of Arts Degree (B.A.), Art, The Colorado College.